











# Occhio alle penne!

#### **A Crowdsourcing Collection Digitization Experiment**

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### **Crowdsourcing and Natural History Museums**

The digitization of historical collections is an essential step in fulfilling a Natural History Museum mission of the 21st century...





... but it requires great efforts and resources

# **Crowdsourcing and Natural History Museums**

Public participation in digitization projects can make the difference.



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#### Conference Abstract

# Crowdsourcing, is it a good option for your collection digitization?

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MATT VON KONRAT, ADAM WALL, REGINA WETZER, CHARLES ZIMMERMAN, AND AUSTIN R. MAST GREG NEWMAN, SARAH NEWMAN, DEBORAH PAUL, GREG RICCARD, MAST

AND AUSTIN R. MAST

# t for Digitizing Bio): The hity's Citizen-Calendar

### **Crowdsourcing and Natural History Museums**

As a result, crowdsourcing is becoming an increasingly popular form of digitization.

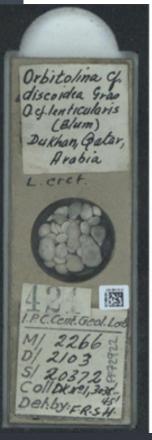
Smithsonian turns to crowdsourcing for massive digitization project













2,000+ volunteers helped us capture data from over 15,000 specimens



Les herbonautes

L'herbier numérique collaboratif citoyen

### **Crowdsourcing and Natural History Museums: looking for a crowd**

The use of Natural History Collections is an emerging topic in the education of high school students in advanced countries.

# Revolutionizing the Use of Natural History Collections in Education

Karen E. Powers<sup>1</sup>, L. Alan Prather<sup>2</sup>, Joseph A. Cook<sup>3</sup>, James Woolley<sup>4</sup>, Henry L. Bart, Jr.<sup>5</sup>, Anna K. Monfils<sup>6</sup>, and Petra Sierwald<sup>7</sup>

Science Education Review, 13(2), 2014

Professional Biologist

# Natural History Collections as Emerging Resources for Innovative Education

JOSEPH A. COOK, SCOTT V. EDWARDS, EILEEN A. LACEY, ROBERT P. GURALNICK, PAMELA S. SOLTIS, DOUGLAS E. SOLTIS, COREY K. WELCH, KAYCE C. BELL, KURT E. GALBREATH, CHRISTOPHER HIMES, JULIE M. ALLEN, TRACY A. HEATH, ANA C. CARNAVAL, KIMBERLY L. COOPER, MARK LIU, JAMES HANKEN, AND STEFANIE ICKERT-BOND

#### **«Occhio alle Penne!»**

Thanks to a grant from Regione Lazio supporting RESINA (the system of Natural History Museums of the Regione Lazio), the Civic Museum of Zoology in Rome, with the help of Nature Lab Association, designed the pilot project "Occhio alle penne!" with the aim of testing the crowdsourcing approach for digitization of a Natural History Collection (for the first time in Italy, to the best of our knowledge) in a school context.

We devoted special care in selecting the collection to be used, choosing:

A collection of animals easy to observe in order to stimulate the users in watching the current fauna;

An historical collection: to compare present and past fauna;

A collection from local area to get to the users an idea about the environmental changes over time.

The selected collection was the "Aldobrandini Collection", a collection of birds from the Campagna Romana, collected in 1850-1900.



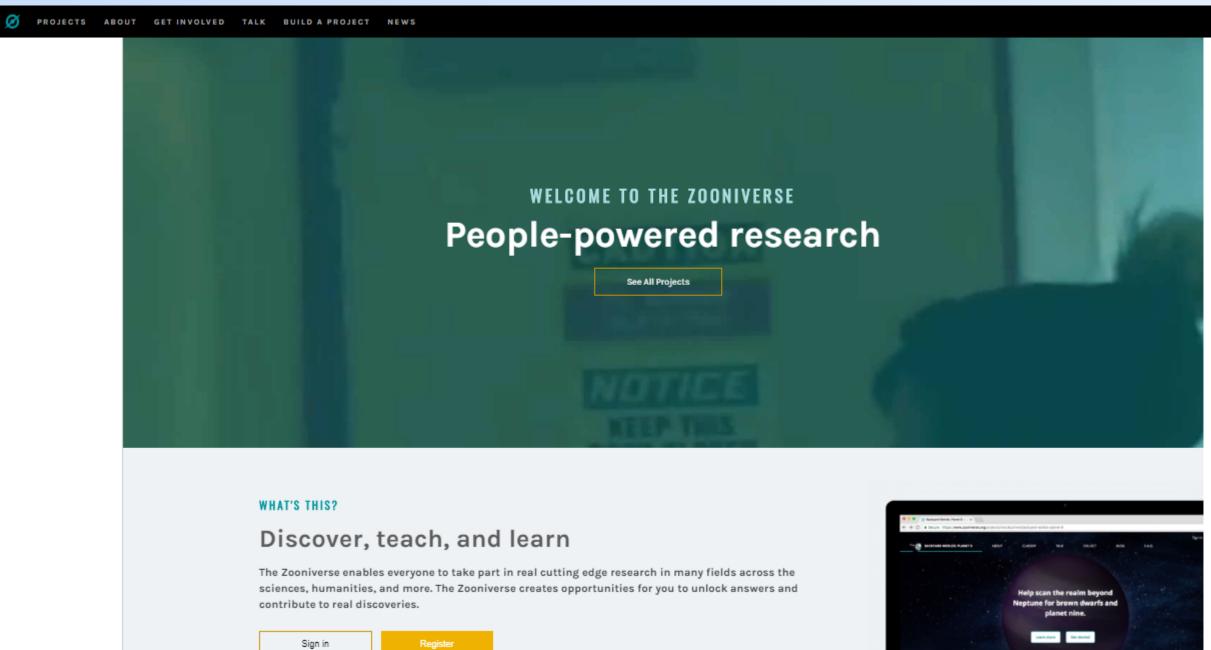
### **«Occhio alle Penne!»: the implementation of the project**

We held meetings with some teachers from high schools in and around Rome, we presented them the project, listened to their suggestions and asked them to participate. Four schools (six classes) have joined the project.

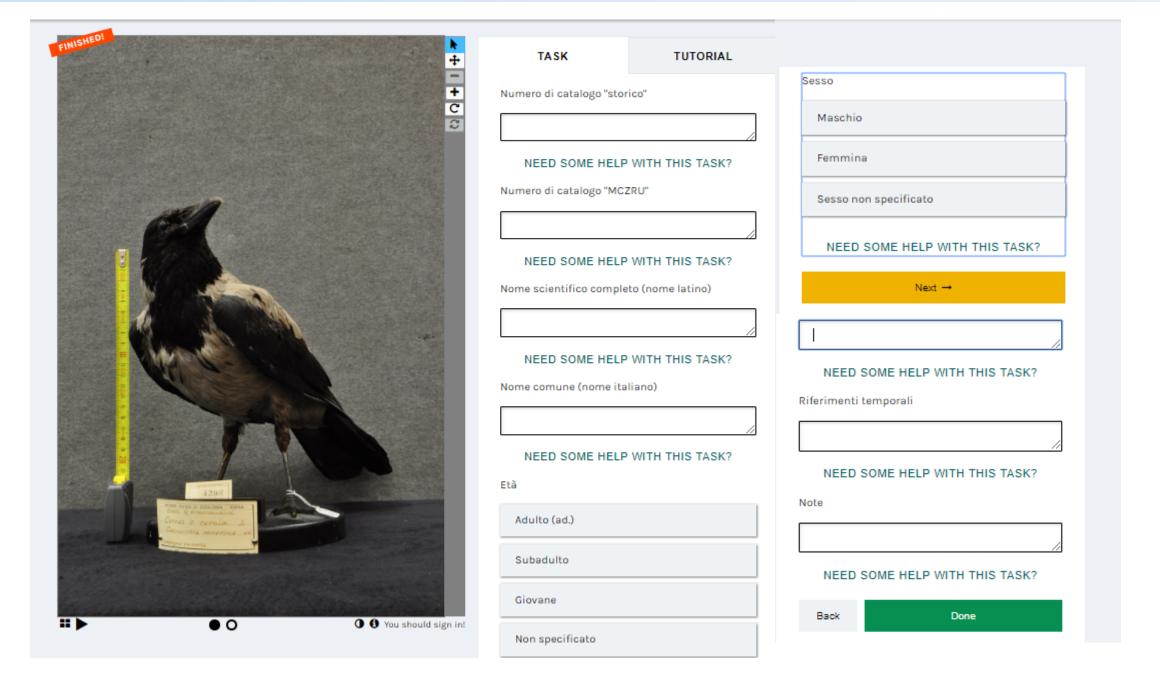




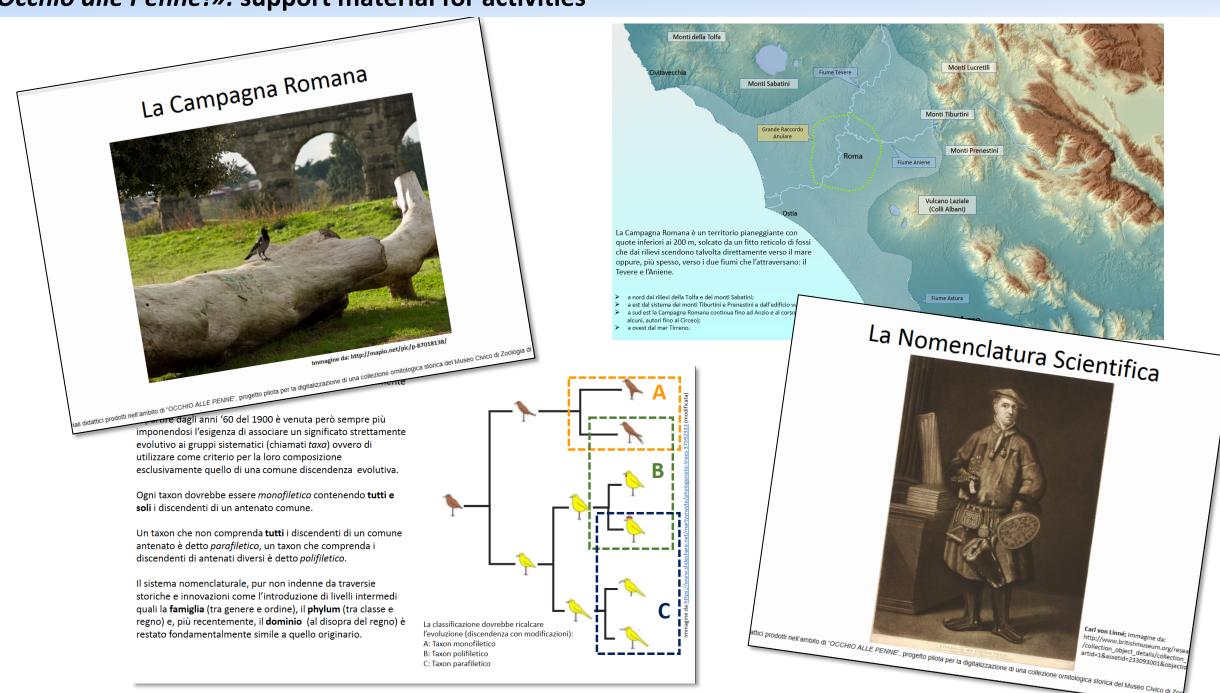
# **«Occhio alle Penne!»: the implementation of the project**



# **«Occhio alle Penne!»: the implementation of the project**



# «Occhio alle Penne!»: support material for activities



# Join to the project: http://www.museiresina.it/partecipa/



### PROGETTO COLLEZIONI

Aiuta i ricercatori a digitalizzare i dati dei cartellini delle collezioni dei musei!

#### IL TUO MUSEO

Condividi nuovi materiali sui musei RESINA e sulla natura del Lazio, potranno essere utili ai musei e ai tanti visitatori!



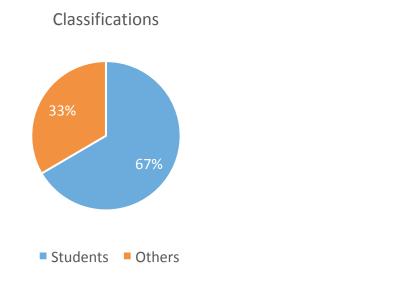
The project started for the schools at the end of November 2017; in March 2018 it was opened to all the volunteers

#### «Occhio alle Penne!»: results

At the end of May 2018 the project was finished: the collection was completely digitalized!

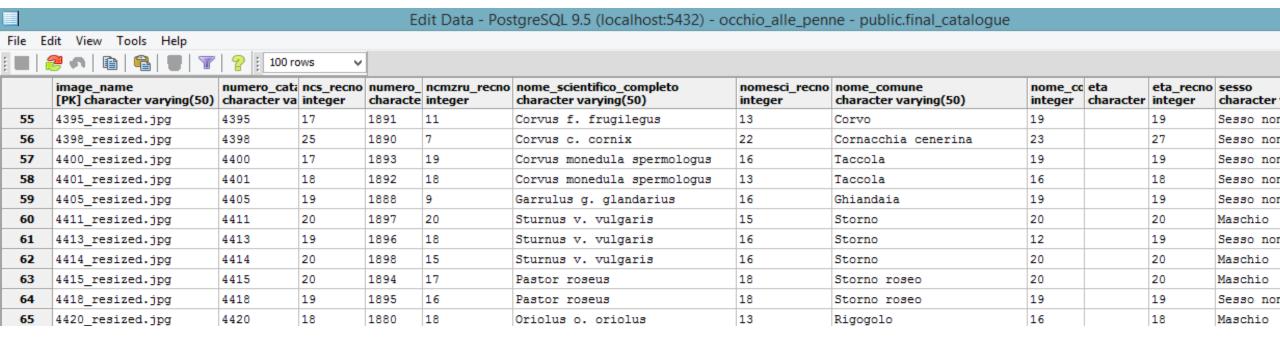


- 259 volunteers participated; 148 of which registered; 82 on 148 were students.
- Because of the high probability of digitization errors, we have imposed that each specimen be digitized by different users randomly up to 20 times so as to use for each field, the maximum consensus value.



#### «Occhio alle Penne!»: Museum follow-up

The Museum have obtained the complete digitization of a collection DwC/ABCD compliant: after a final check on the nomenclature data are ready to be published and used at international level.



#### "Cochio alle Penne!": teacher follow-up

At the end of the project we asked the five teachers who participated, to answer nine questions about the appreciation, interest, strengths and weaknesses of the project and to suggest improvements on any part.

Here we reported the most interesting answers.:

- 1. Strengths: knowledge of citizen science activities; involvements of the students in scientific activities; combination of visual approach with nomenclature; possibility to work in the classroom or at home without deadlines; possibility to check; possibility of practically experiencing what has been learned in class; active participation of the students that enhance their study motivation. Weakness: difficulty in fully working the project due to lack of time; the project was outside of school-towork apprenticeships.
- 2. The students acquired powers of observation and self organization; awareness about the scientific activity in the museums; and the importance of the collections; practical knowledge about biodiversity and nomenclature.
- 3. Plan the project inside school-to-work apprenticeships; repeat and enhance the initiative also with different topics; repeat the initiative with practical activities at the museums or at school.

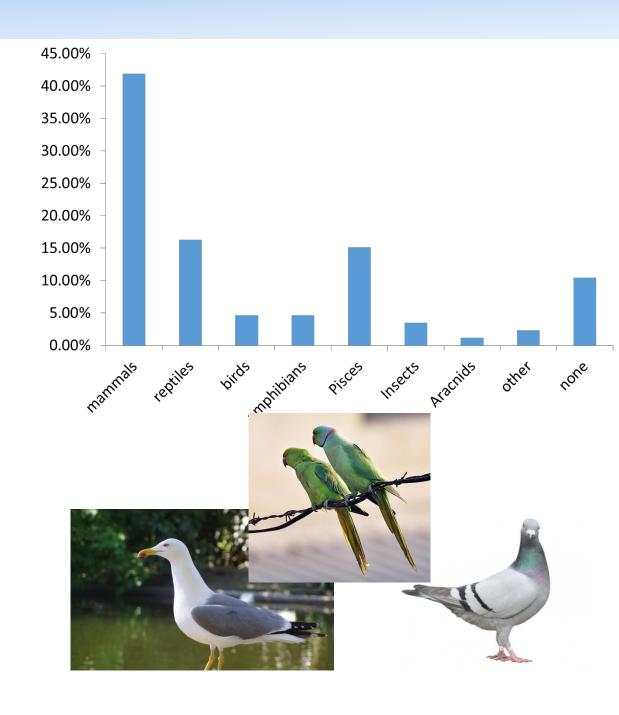
#### " "Cochio alle Penne!": students follow-up

Two questionnaires (one for entry and one after the end of the project) were submitted to the students.

The students had to answer the following six questions, here we reported the main interesting answers.

• Would you like to deepen your knowledge of animals? Yes, 75.57%; No, 9.16%; I do not know, 15.27%.

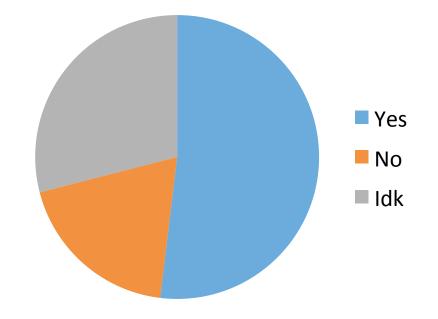
Which animal groups are you most interested in?
 65.65% of students are interested in a single group of animals



# «Occhio alle Penne!»: students follow-up

Question 9 - Would you like to work together with the people who work in a zoological museum?

Yes	No	ldk	students
68	25	38	131
51.91%	19.08%	29.01%	



#### «Occhio alle Penne!»: what we learned

Also in Italy, crowdsourcing is a useful method to facilitate the digitization of Museum collections.

Crowdsourcing initiatives can be planned for the school environment.

Crowdsourcing can support teaching by providing teachers and students with opportunities and motivations for in-depth study and cross-cutting between teaching topics.

Crowdsourcing stimulates teachers, students and researchers to work collaboratively.

Crowdsourcing can be a method by which students and teachers approach other Citizen Science initiatives.



As in any other citizen science initiative, crowdsourcing requires great capacity for understanding, kindness and sensitivity on the part of the organizers: **they can not only propose a theme and start the initiative** but must assist and stimulate the participants by collaborating with them on a plan of equality.

#### **Acknowledgements**

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not-logged-in-72b9b4790d5adc7b2b36, not-logged-in-733c1a0f1d41cbfd9365, not-logged-in-7829e97f10fe338ae5de, not-logged-in-79fb7b6fe9b3e0293d4f, not-logged-in-81a8758cd8c3aa4d0334, not-logged-in-8443673bdb99ab965ad5, not-logged-in-84809ecb10e58d3fefe1, not-logged-in-85a2773ea378bbad60a1, not-logged-in-87d31421700c2de88279, not-logged-in-84809ecb10e58d3fefe1, not-logged-in-84809ecb10e58d3f in-8d336b80da6d8c103624, not-logged-in-914d2d0c5a811345493e, not-logged-in-95e4c80a2521fbe86ba8, not-logged-in-97be20a855ebe8808186, not-logged-in-9b5411f9e0bf7ae8afbd, not-logged-in-9d17310a73253f086428, not-logged-in-97be20a855ebe8808186, not-logged-in-9b5411f9e0bf7ae8afbd, not-logged-in-9d17310a73253f086428, not-logged-in-96d17310a73253f086428, not-logged-in-96d17310a732536428, not-logged-in-96d17310a73254, not-logged-in-96d17310a73254, not-loggedlogged-in-9e7d075f14659925816d, not-logged-in-9f798141b1627513e50c, not-logged-in-a37e418357d93f64e84a, not-logged-in-a43616a2c3c6e7bb740a, 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